



Premier Bank Tower Lighting Partner Program – FAQs

How do I apply to become a Premier Bank Tower lighting partner?

Please apply via our website at this link: YourPremierBank.com/TowerLightingPartner

How much does it cost to light the Premier Bank Tower?

There is no cost for a tower lighting. All lightings are determined via the partner application which can be found here: YourPremierBank.com/TowerLightingPartner

Has my application been received?

Upon completion of your online application form a confirmation screen will appear. If you have not received a confirmation, please resubmit.

I submitted my application but have not heard from anyone. When will I expect to hear a decision?

Your lighting request will be reviewed by our Lighting Partner Team. If there are any follow up questions, our Lighting Partner Team will reach out to the contact listed on the application.

Why was my application denied?

Premier Bank reserves the right to decline requests at its full discretion. We welcome you and your organization to apply again in the future.

Does Premier Bank light for personal occasions such as birthdays, anniversaries or gender reveals?

No, we cannot accommodate requests to light the Premier Bank Building for any personal occasions.

My organization's lighting was approved last year. Do I need to apply again for the same event?

Yes. All lighting partners interested in a lighting must apply annually.

My organization has specific PMS colors. Can Premier Bank light in these exact colors?

While our tower lighting system is customizable and can accommodate specific PMS colors, color representation varies when transitioned to light. If approved, our team will attempt a color match but cannot guarantee the result.

Who should I contact regarding my application?

The Lighting Partner Team reviews every application and will reach out to the contact listed in the application via email with any follow-up questions. If you have any questions, please contact TowerLighting@YourPremierBank.com.